IN THE CLAIMS

- 1. (currently amended) An electronic publishing system for generating personalized web pages according to a user's optimum mode of learning, comprising:
 - (a) a computer system coupled to a plurality of users through a network;
- (b) means for generating and storing a plurality of profiles, wherein each profile comprises a plurality of numeric entries, each numeric entry representing a learning mode with the highest numeric entry indicative of an optimum learning mode, and wherein the plurality of profiles are selectable by users according to their optimum mode of learning;
- (c) means for creating document templates displaying the structure of information to be presented on a web site serving the users;
- (d) means for creating style sheets determining the presentation of the layout of a document template for the plurality of profiles defining the various learning modes; and
 - (e) calculating a user profile as a vector of weights.
- 2. (previously presented) The system of Claim 1 wherein the document templates are created with a Document Type Definition (DTD) syntax.
- 3. (previously presented) The system of Claim 1 wherein the style sheets are created using an Extensible Style Sheet Language (XSL).
- 4. (original) The system of Claim 1 wherein the content is created using an Extensible Mark-Up Language (XML).
- 5. (original) The system of Claim 1 wherein HTML files are created for content and correspond to the different modes of learning.
- 6. (original) The system of Claim 1 further comprising means for calculating a user's profile based upon responses to a questionnaire and a cognitive learning theory.

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- 7. (original) The system of Claim 1 further comprising means for calculating a user profile as a vector of weights.
- 8. (currently amended) In an electronic publishing system including a computer system coupled to a plurality of users in a distributed information network, a method of generating personalized web pages according to a user's optimum mode of learning, comprising the steps of:
- (a) creating a user profile, wherein the user profile comprises a plurality of numeric entries, each numeric entry representing a learning mode with the highest numeric entry indicative of an optimum mode of learning;
 - (b) creating document templates using a syntax;
 - (c) creating content in a language;
 - (d) creating style sheets in a format mapped to the content to the different modes of learning;
 - (e) combining the content file with the style sheets to generate a web file; and
- (f) providing a web page to a user that matches the user's optimum mode of learning based upon an identifier of the user's profile.
 - 9. (original) The method of Claim 8 further comprising the step of:
- (g) calculating a user's profile based upon responses to a questionnaire and a cognitive learning theory.
 - 10. (original) The method of Claim 8 further comprising the step of:
 - (h) calculating a user profile as a vector of weights.
 - 11. (original) The method of Claim 8 further comprising the step of:
- (i) providing a user information defined by the style sheets and user profile in an HTML file based upon a HTTP cookie or URL string with an encoded profile identifier or user name.
 - 12. (currently amended) An article of manufacture:

a program medium for generating personalized web pages according to a user's optimum mode of learning, comprising:

- (a) program instruction means in the medium for generating and storing a plurality of profiles, wherein each profile comprises a plurality of numeric entries, each numeric entry representing a learning mode with the highest numeric entry indicative of an optimum learning mode, and wherein the plurality of profiles are selectable by users according to their optimum mode of learning;
- (b) program instruction means in the medium means for creating document templates displaying the structure of information to be presented on a web site serving the users; and
- (c) program instruction means in the medium for creating style sheets determining the presentation of the layout of a document template for the plurality of profiles defining the various learning modes; and
- (d) program instruction means in the medium for providing a user information defined by the style sheets and user profile in an HTML file based upon a HTTP cookie or URL string with an encoded profile identifier or user name.
 - 13. (previously presented) The article of manufacture of Claim 12 further comprising:
- (e) program instruction means in the medium for calculating a user's profile based upon responses to a questionnaire and a cognitive learning theory.
 - 14. (previously presented) The article of manufacture of Claim 12 further comprising:
- (f) program instruction means in the medium for calculating a user profile as a vector of weights.
- 15. (currently amended) A method of personalizing a web page, comprising the steps of: storing one or more user profiles on a disk, wherein each user profile comprises a plurality of numeric entries, each numeric entry representing a learning mode with the highest numeric entry indicative of an optimum mode of learning;

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creating a document template;

generating one or more web files according to one or more modes of learning and the document template; and

displaying a web page to a user based on the one or more web files and the optimum mode of learning in the user's profile.

- 16. (previously presented) The method of claim 15, further comprises the steps of creating one or more style sheets and input content for the web page.
- 17. (previously presented) The method of claim 16, wherein the step of generating one or more web files uses the one or more style sheets and the input content.